



At MarcoPolo, we're **Always Curious.**

MarcoPolo Learning is an award-winning educational media and technology company for children aged 3-7, operating across the largest global education markets.

Our team



**Nermeen
Dashoush, Ph.D**
Chief Curriculum Officer

- PhD in STEM education and Masters in Curriculum and Teaching from Columbia University.
- Professor of Early Childhood Education at Wheelock College, Boston University.
- Educational researcher, 10+ years experience as a classroom teacher and curriculum developer.



**Alexandra Post
Miller, Ed.M**
**Director of
Research & Innovation**

- M.Ed Harvard University Graduate School of Education and Masters in Curriculum and Teaching from Columbia University.
- 5 years teaching early childhood.
- Former senior content and marketing researcher at Scholastic, Mattel/Fisher Price, and Google.



Rae Cao, Ed.M
**Director of Strategic
Partnerships**

- M.Ed Harvard University Graduate School of Education and B.A. in Developmental Psychology.
- Former senior education program manager at Sesame Workshop.
- 8 years developing and managing educational programs, product, and partnerships.



Justin Hsu
CEO / Founder

- Former founder of K-12 financial planning firm, PMG Financial Services. Sold to Zurich Financial.
- Former Member of the Board of Directors – Institute of Play, Gates/McArthur funded non-profit with a focus on learning through games.
- Former banker at Credit Suisse New York.



Patrick Dumas
**Head of
Business Development**

- Former Co-Founder / Managing Partner of Prolifico Group.
- Venture Capital Investor / Consultant at Yocuda (eReceipts), COMPARAencasa.com, and VPAR Golf.
- Former Director at PVM Oil Associates.
- 15+ years experience in investment / consulting and business strategy.



A whole child approach to digital learning.

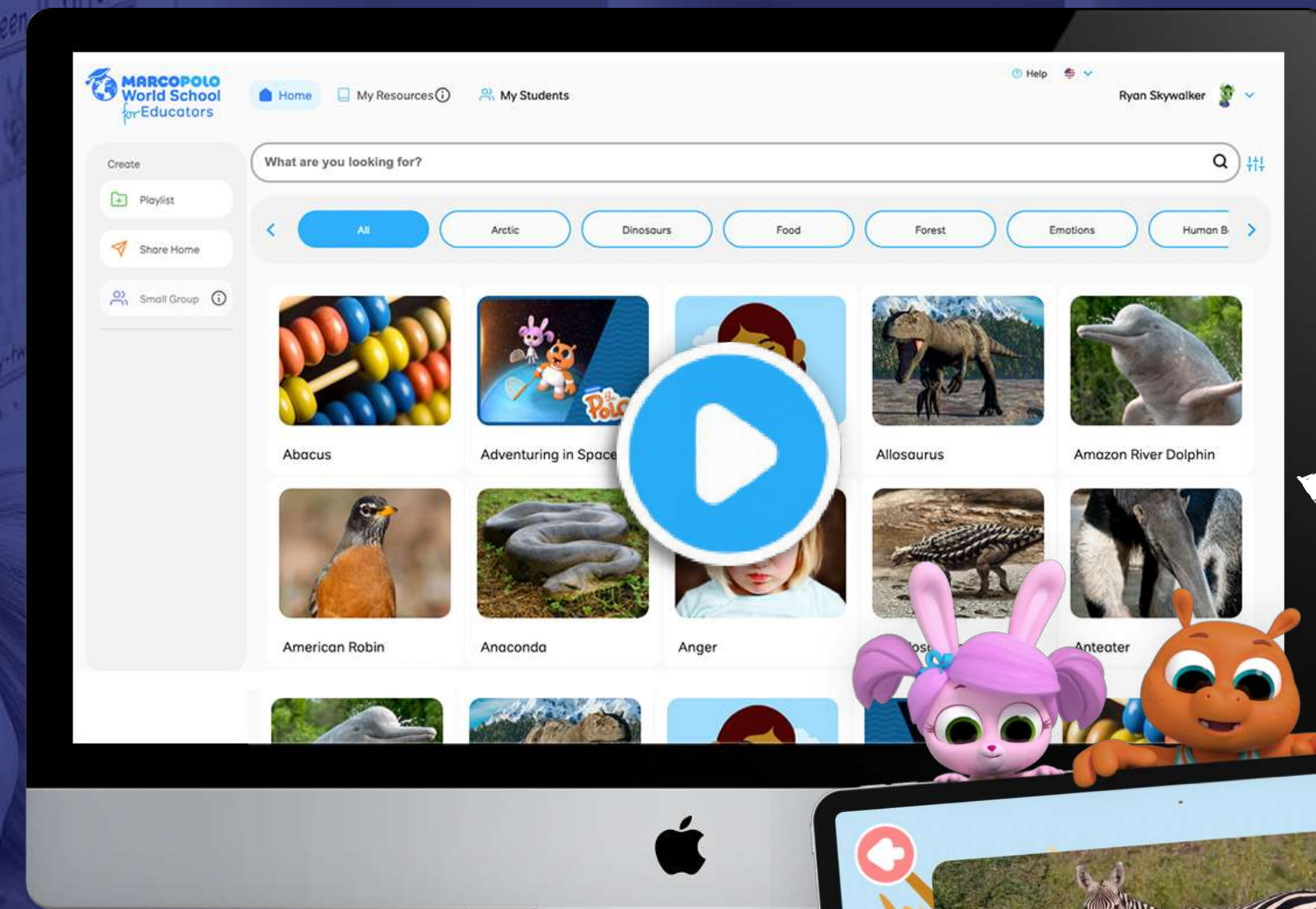
Build foundational skills through highly engaging, child-directed, multimedia interactions and contemporary game-based play.



Presenting MarcoPolo For Educators

An innovative solution for schools that provides:

- 1,000+ award-winning video adventures
- 3,000+ contextualized learning games
- English and Spanish videos
- Support for English Language Learners
- Educator guides, photocards, printables and more!
- Social-emotional and 21st century skill development
- Family engagement activities
- A highly-engaging kids platform
- A true digital school-to-home connection

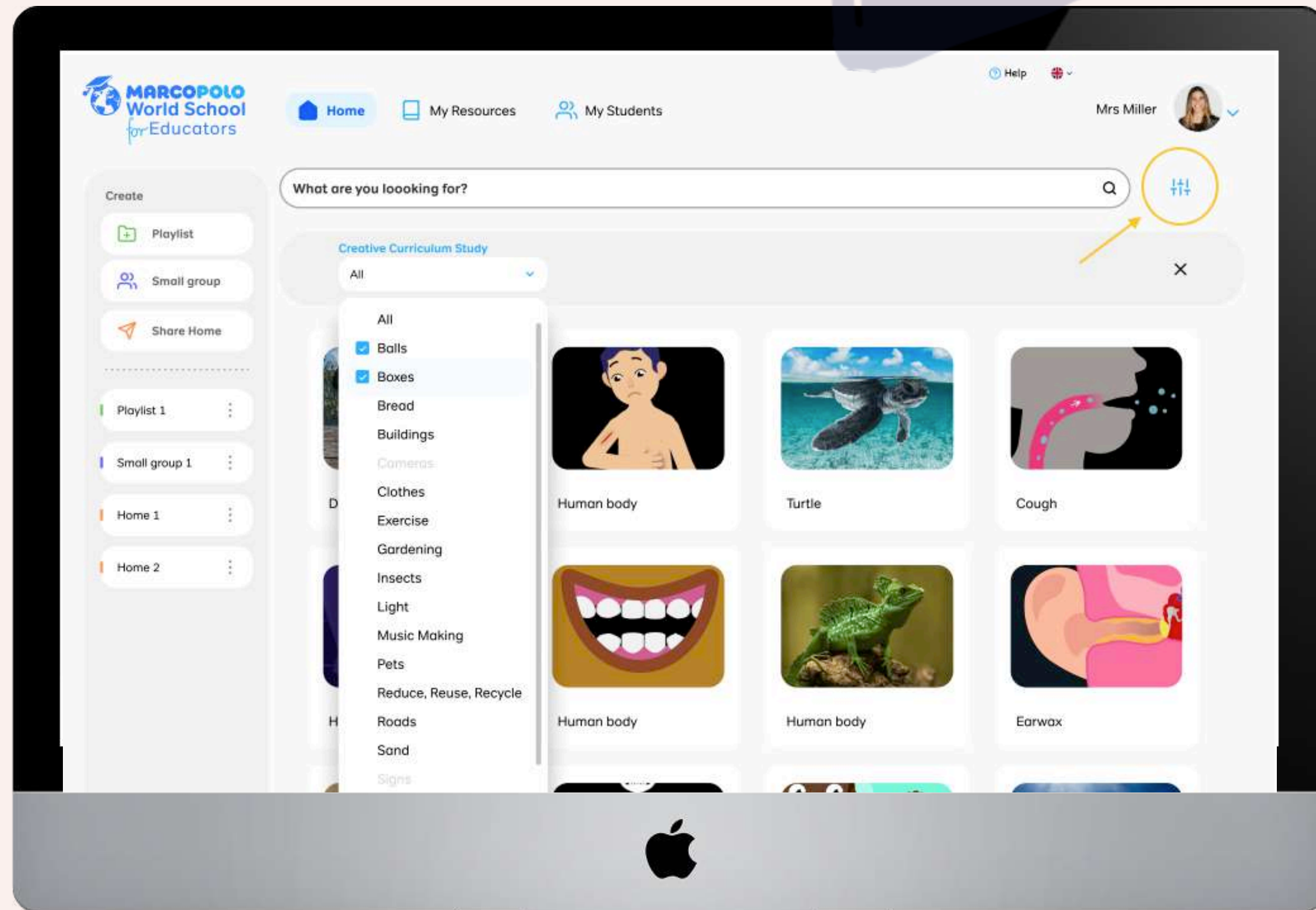


Click to watch
demo video





Versatility to align with different curricula.





A true school-to-home learning connection.

Taking the learning even further.

In-classroom learning experience

- Access hundreds of educator guides and learning supports
- Customize and manage playlists for personalized learning
- Send recorded videos to families along with home learning playlists

Continuing the learning at home

- Access highly-engaging, child-directed virtual field trips and contemporary game based play
- Resources and tools for families
- Analytics with insights into children's progress



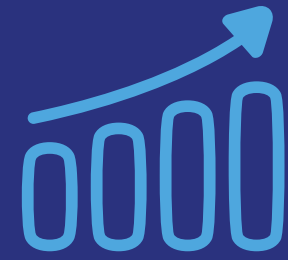


What our users say...



92%

Agree that MarcoPolo World School encouraged their child to **explore new topics**



87%

Agree that MarcoPolo World School made their child **more curious**



75%

Agreed that their child asked **more questions** when they used the MarcoPolo World School App



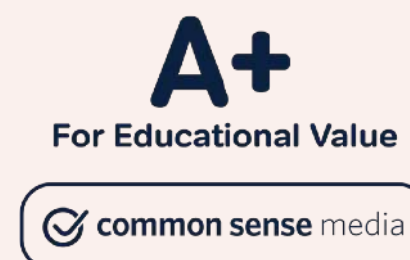
83%

Agreed that their child was **more interested** in science, technology, engineering and math



72%

Said that it made them more comfortable with engaging their children in **STEM content**



New York · London · Shanghai

MarcoPolo

Learning

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